



Using the game of golf as a catalyst to provide mental wellness education to veterans and first responders

Dear Friend,

At Next 18, we believe the game of golf can do far more than fill a scorecard. It can save lives.

Next 18 Inc. is a 501(c)(3) nonprofit dedicated to supporting the mental wellness of veterans and first responders by using golf as a powerful catalyst for healing, connection, and growth. Every one of our programs is offered at no cost to participants and is intentionally designed to address the invisible burdens carried by those who have served. While we do not treat or diagnose, we do facilitate repair, connection and identity.

To continue expanding our support for veterans and first responders, we invite you to join us for the 2026 Next 18 Memorial Weekend Golf Outing on Friday, May 22, 2026, at the Washington County Golf Course in Hartford, Wisconsin. Proceeds will directly fund Next 18 camps and aftercare programs, ensuring veterans and first responders can access life-changing support throughout the year and beyond.

Since 2021, Next 18 has provided more than 375 veterans and first responders representing more than 45 states with multi-day wellness camps that blend high-level golf instruction and course play with evidence-informed mental wellness practices, including mindfulness, resilience training, breathwork, yoga, meditation, and healthy habit development. Just as importantly, our camps also create a trusted peer environment where participants feel seen and supported.

Beyond camps, we continue to invest in alumni engagement and aftercare, including structured follow-ups, ongoing education, and intentional connection points that extend the impact well beyond the initial camp experience. This allows alumni who have completed the work and are ready to give back to return to camp in substantial support roles.

Yet despite the urgent, ongoing demand for meaningful support, we remain committed to helping veterans and first responders incorporate mental wellness into their lives. But we cannot do this work alone. Your generosity is the very lifeline that fuels our mission. Help us forge a future where every veteran and first responder finds a clear path to mental wellness and enduring camaraderie, leveraging the therapeutic structure of golf to turn challenge into strength, one hole at a time.

Thank you for your belief in Next 18's mission. Your support ensures that those who have spent their lives serving others never have to navigate their mental wellness journey alone.

## **How You Can Help**

### **Sponsorship Opportunities**

We invite you to support the Memorial Weekend Golf Outing through one of the sponsorship opportunities outlined in the enclosed packet. Sponsorships offer meaningful visibility, authentic engagement, and direct mission impact.

### **Silent Auction & Raffle Support**

Donations of gift certificates, merchandise, or unique experiences help fuel our online auction and raffle. All contributions are tax-deductible and play a vital role in our fundraising success.

### **Community & Corporate Connections**

If you have relationships in any of the states where we host camps, we would welcome the opportunity to connect and explore partnership possibilities.

Checks may be made payable to Next 18 Inc. and mailed to 503 W. Dean Road, Fox Point, WI 53217.

For questions or sponsorship coordination, please contact Alison Cefalu at [alison@next18.org](mailto:alison@next18.org) or Matt McDonell at [matt@next18.org](mailto:matt@next18.org).

With Gratitude,

**Matthew McDonell**

Executive Director

Tax ID: 88-0823848



# THE MEMORIAL

## ~ MISSION ~

USING THE GAME OF GOLF TO PROVIDE MENTAL WELLNESS  
RESOURCES TO VETERANS AND FIRST RESPONDERS

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**FRIDAY MAY 22, 2026**

WASHINGTON COUNTY GOLF COURSE  
1365 CLOVER RD HARTFORD, WI 53027

### **SCHEDULE:**

8:30 AM – REGISTRATION | RANGE OPEN  
GRAB & GO BREAKFAST  
10:00 AM – SHOTGUN START  
PROGRAM AND AUCTION FOLLOW GOLF

### **REGISTRATION:**

\$2500 PER FOURSOME  
MUST REGISTER AS A FOURSOME  
REGISTRATION CLOSING WHEN FULL  
NO SINGLES

### **NOTES:**

RAIN OR SHINE  
LIMITED FIELD  
NO REFUNDS

**REGISTRATION LINK:**  
[NEXT18.ORG/THEMEMORIAL](https://NEXT18.ORG/THEMEMORIAL)



SCAN ME



# SPONSORSHIP TIERS

## PRESENTING SPONSOR

1 AVAILABLE • \$17,500

INCLUDES: TWO FOURSOMES, PRIMARY BRANDING & VISIBILITY  
SHORT SPEAKING OPPORTUNITY, TOP TIER RECOGNITION THROUGHOUT THE  
EVENT, WEBSITE AND SOCIAL RECOGNITION

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## MEAL SPONSOR

1 AVAILABLE • \$10,000

INCLUDES: ONE FOURSOME, COVERS A KEY FOOD COMPONENT  
CLEAN VISIBLE PLACEMENT WITHOUT OVER-BRANDING,  
WEBSITE AND SOCIAL RECOGNITION

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## BEVERAGE SPONSOR

1 AVAILABLE • \$7,500

INCLUDES: ONE FOURSOME, COVERS DRINK TICKETS  
(8 TICKETS PER FOURSOME TOTAL), WEBSITE AND SOCIAL RECOGNITION

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## CAMP EXPERIENCE SPONSOR

STRAWBERRY CREEK • 1 AVAILABLE • \$7,000

INCLUDES: ONE FOURSOME IN THE MEMORIAL  
ABILITY TO ATTEND STRAWBERRY CREEK CAMP DAY WITH 3 GUESTS  
FULL CAMP IMMERSION EXPERIENCE  
INCLUDES GOLF WITH CAMP PARTICIPANTS AND CLUBHOUSE LUNCH  
(ALCOHOL NOT COVERED BY NEXT 18)

## CAMP EXPERIENCE SPONSOR

WASHINGTON COUNTY • 4 AVAILABLE • \$5,500

INCLUDES: ONE FOURSOME IN THE MEMORIAL,  
ABILITY TO ATTEND ONE WASHINGTON COUNTY CAMP DAY WITH 3  
GUESTS, FULL CAMP IMMERSION EXPERIENCE INCLUDING GOLF WITH  
PARTICIPANTS